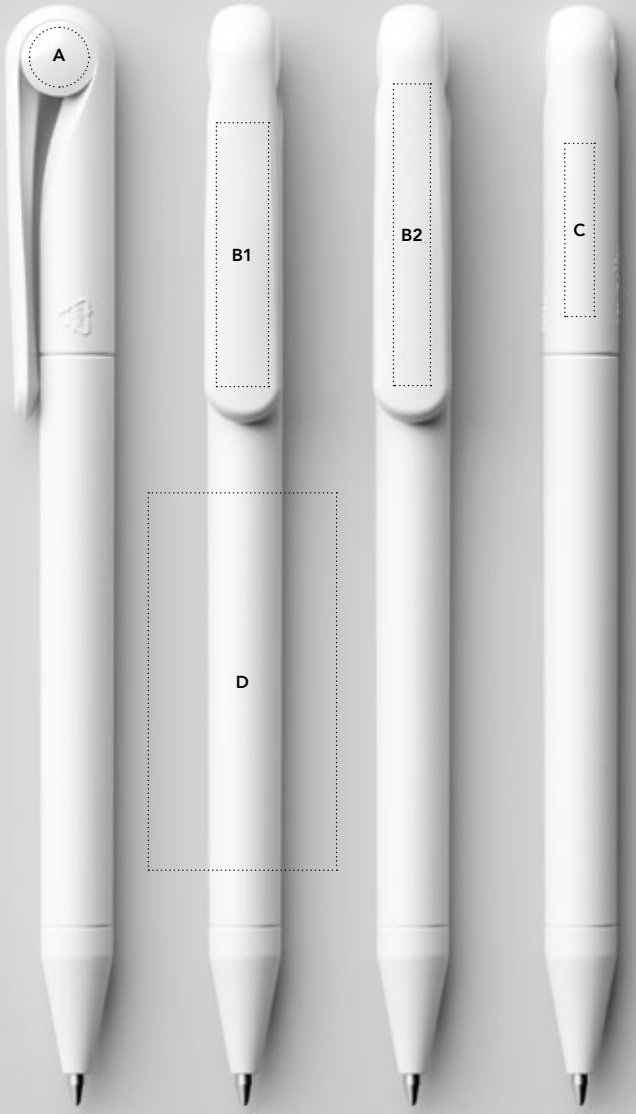
DS1

prodir®



Colours and surfaces

Cap, body and nose cone

Frosted

F01 F06 F20 F50 F55 F75

Transparent

T01 T10 T20 T50 T55 T47

Matt

M02 M70 M75

Polished

P02 P06 P10 P52 P58 P75

Dot option

Polished

X01 X06 X10 X20 X23 X52 X55 X58 X47 X70 X75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

Print areas

		mm	Inch	Print	Notes
A	Dot	8×8	0,31×0,31	5 colours	-
B1	Clip	35×7	1,38×0,28	6 colours	-
	with QR Code	35×7	1,38×0,28	2 colours+white layer	-
B2	Clip	40×5	1,57×0,20	6 colours	-
C	Back cap	23×4	0,90×0,16	1 colour	-
D	Body	50×25	1,97×0,98	4 colours	-

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

DS2

prodir®



Colours and surfaces

Cap, body and barrel

Transparent

T01 T76

Matt

M02 M75

Polished

P02 P75

Button

Transparent

T01 T07 T10 T20 T25 T50 T53 T41 T76

Polished

P02 P07 P10 P20 P23 P52 P58 P41 P75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

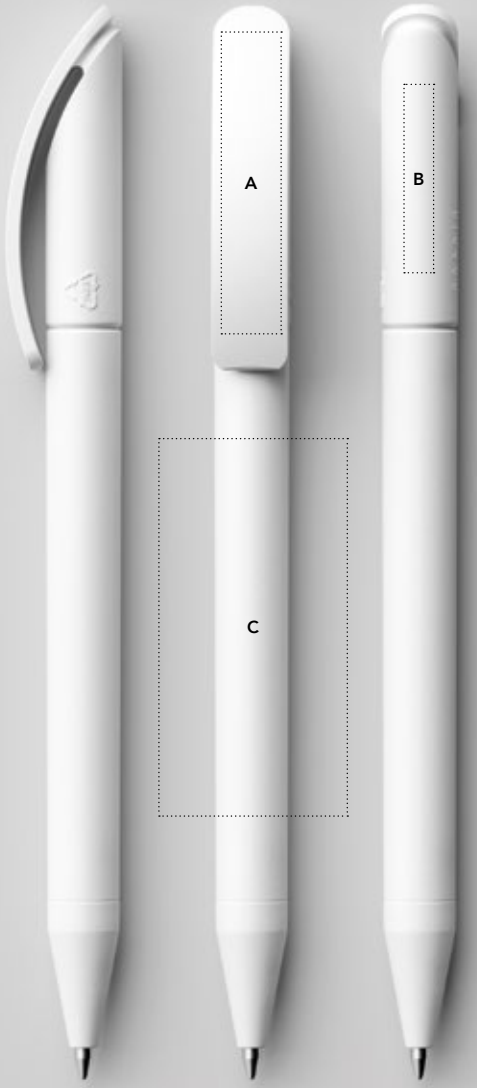
Print areas

		mm	Inch	Print	Notes
A	Button (right)	30 × 4	1,18 × 0,16	1 colour	-
B	Clip	40 × 8	1,57 × 0,31	6 colours	-
	with QR Code	40 × 8	1,57 × 0,31	2 colours + white layer	-
C	Button (left)	30 × 4	1,18 × 0,16	1 colour	-
D	Back cap	40 × 5	1,57 × 0,20	1 colour	-
E	Body	30 × 28	1,18 × 1,10	4 colours	-

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

DS3

prodir®



Colours and surfaces

Cap, body and nose cone

Frosted

F01 F06 F10 F20 F25 F30 F50 F55 F35 F40 F42 F75

Transparent

T01 T06 T10 T20 T25 T30 T50 T55 T35 T40 T42 T75

Polished

P02 P06 P10 P20 P52 P58 P75

Matt

M02 M70 M75

Soft touch

R21 R50 R75

Ring (Not available for Soft touch and Biotic surfaces)

Polished

X01 X06 X10 X20 X25 X30 X52 X55 X58 X35 X42 X40 X48

X70 X75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

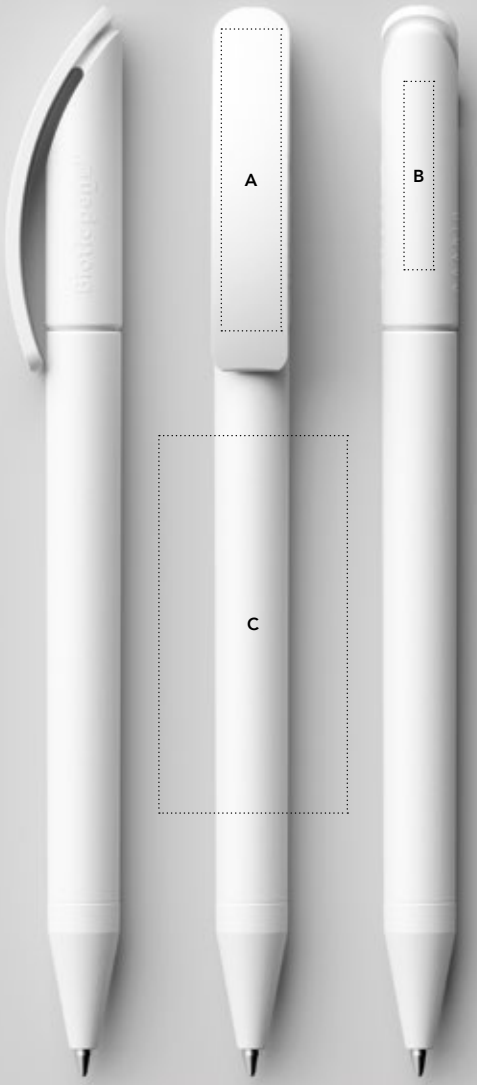
Print areas

		mm	Inch	Print	Notes
A	Clip	40×8	1,57×0,31	6 colours	Soft touch version: 2 colours
	with QR Code	40×8	1,57×0,31	2 colours + white layer	Soft touch version: 1 colour + white layer
B	Back cap	25×4	0,98×0,16	1 colour	-
C	Body	50×25	1,97×0,98	4 colours	Not available for Soft touch surface

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS3 Biotic

prodir®



Colours and surfaces

Cap, body and nose cone

Biotic

B02 B04 B06 B10 B21 B24 B52 B60 B40 B42 B75

Made from plant-based, biodegradable bioplastic (PLA).

Print areas

		mm	Inch	Print	Notes
A	Clip	40 × 8	1,57 × 0,31	6 colours	-
	with QR Code	40 × 8	1,57 × 0,31	2 colours + white layer	-
B	Back cap	25 × 4	0,98 × 0,16	1 colour	-
C	Body	50 × 25	1,97 × 0,98	4 colours	-

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS4

prodir®



Colours and surfaces

Body and nose cone

Matt

M02 M06 M10 M20 M34 M56 M54 M62 M70 M75

Soft touch

R06 R10 R20 R34 R56 R54 R62 R70 R75

Clip

Polished

P02 P06 P10 P20 P34 P56 P54 P62 P70 P75

Button

Polished

P02 P06 P10 P20 P34 P56 P54 P62 P70 P75

Galvanized satin

Y70

Galvanized chrome

Z70

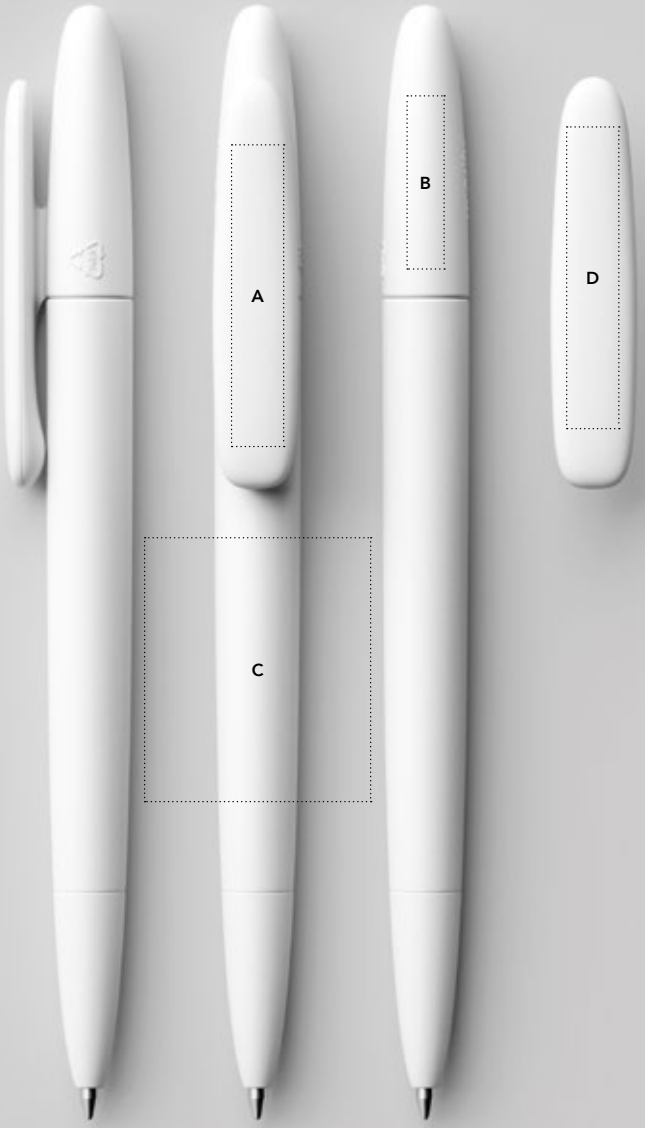
Print areas

		mm	Inch	Print	Notes
A	Clip	44×8	1,73×0,31	6 colours	-
	with QR Code	44×8	1,73×0,31	2 colours + white layer	-
B	Back side (right)	42×6	1,65×0,24	2 colours	-
	with QR Code	42×7	1,65×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C	Back side (left)	42×6	1,65×0,24	2 colours	-
	with QR Code	42×7	1,65×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS5

prodir®



Colours and surfaces

Cap, body and nose cone

Frosted

F01 F06 F10 F21 F50 F51 F41 F42 F76

Transparent

T01 T06 T10 T21 T50 T51 T41 T42 T76

Matt

M02 M75

Polished

P02 P06 P10 P20 P52 P58 P75

Soft touch

R75

Clip cover (Available only for Soft touch surfaces)

Matt

M02 M75

Polished

P02 P10 P20 P52 P58 P75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

Print areas

		mm	Inch	Print	Notes
A	Clip	40×7	1,57×0,28	6 colours	Soft touch version: 2 colours
	with QR Code	40×7	1,57×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
B	Back cap	23×5	0,90×0,20	1 colour	-
C	Body	35×30	1,38×1,18	4 colours	Not available for Soft touch surface
D	Clip cover	40×7	1,57×0,28	2 colours	Available only for Soft touch
	with QR Code	40×7	1,57×0,28	2 colours + white layer	-

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

DS5 Metal Clip

prodir®



Colours and surfaces

Cap, body and nose cone

Matt

M02 M75

Soft touch

R62 R75

Shell*

E03

Metal clip

Satin finish metal

S13 S61 S70 S75 S80

* Made from 50% recycled plastic enriched with 30% recycled used seashells.

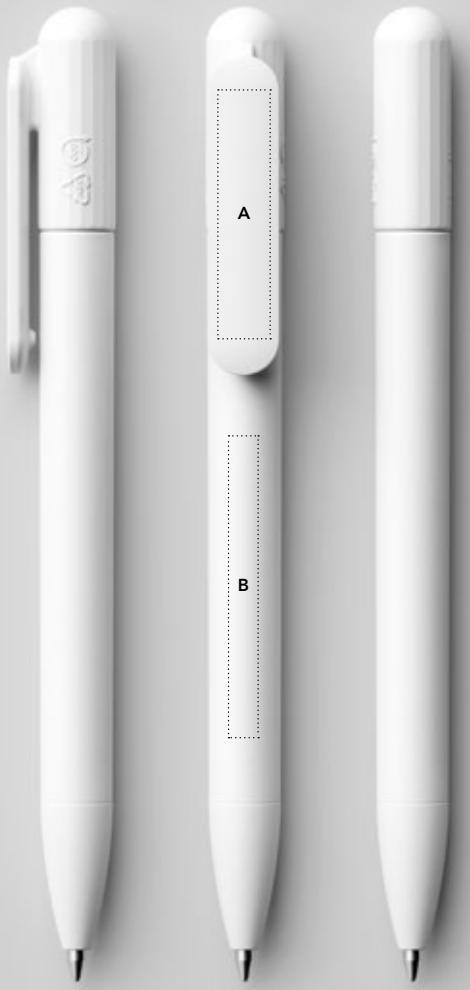
Print areas

		mm	Inch	Print	Notes
A	Clip	35 × 7	1,38 × 0,28	5 colours	Pad printing or laser engraving

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS6 S Mini

prodir®



Colours and surfaces

Cap, body and nose cone

Matt

M02 M03 M20 M31 M54 M63 M68 M75

Made from recycled ABS, produced with 40% lower CO2 emissions than standard ABS thanks to a special process.

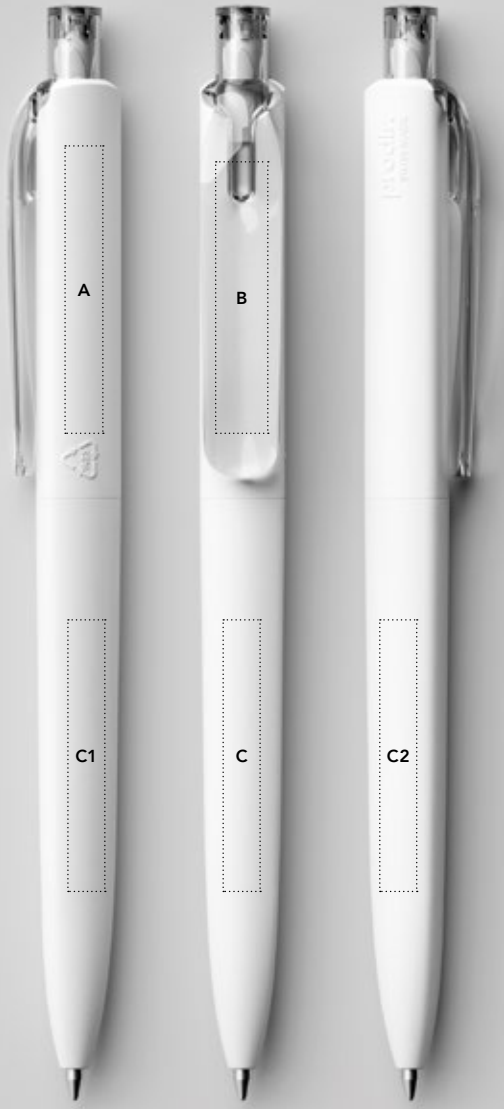
Print areas

		mm	Inch	Print	Notes
A	Clip	33 × 7	1,30 × 0,28	6 colours	-
	with QR Code	33 × 7	1,30 × 0,28	2 colours + white layer	-
B	Body	40 × 4	1,57 × 0,16	2 colours	-

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

DS8

prodir®



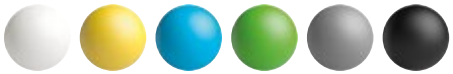
Print areas

		mm	Inch	Print	Notes
A	Side cap	35×5	1,38×0,20	2 colours	-
B	Clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C	Body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer
C1	Side body	36×5	1,41×0,20	2 colours	
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer
C2	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer

Colours and surfaces

Cap and barrel

Matt



M02 M07 M58 M47 M70 M75

Polished



P02 P20 P55 P75

Soft touch



R10 R21 R28 R27 R50 R62 R54 R48 R70 R75

Clip

Transparent



T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76



T75

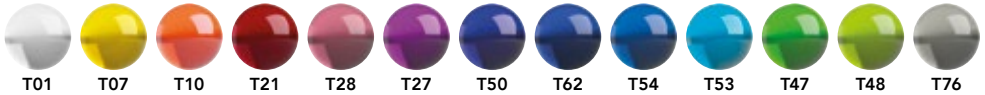
Polished



P02 P75

Button

Transparent



T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76



T75

Polished



P02 P75

Satin finish metal



S70 S75 S80

Chrome finish metal

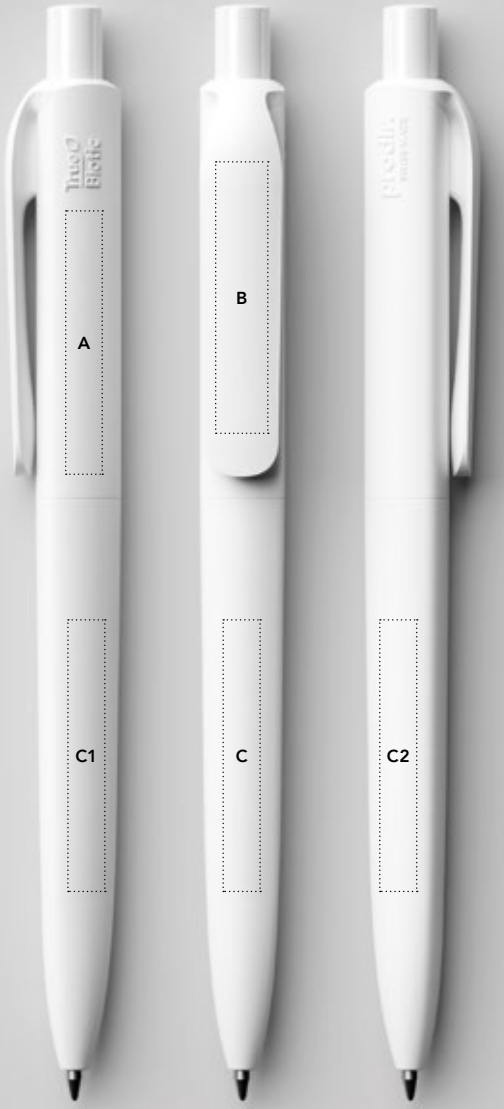


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS8 True Biotic

prodir®



Colours and surfaces

Body and clip

True Biotic Matt

B02 B03 B11 B22 B41 B43 B55 B62 B75

Button

True Biotic Polished

B02 B03 B11 B22 B41 B43 B55 B62 B75

Made from non-toxic, biobased and biodegradable biopolymers (PHA).

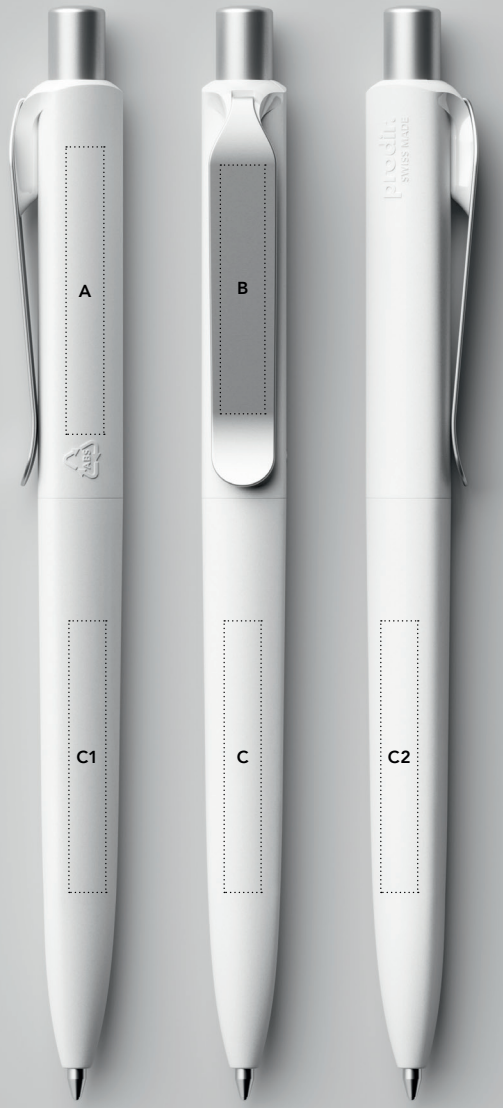
Print areas

		mm	Inch	Print	Notes
A	Side cap	35×5	1,38×0,20	2 colours	-
B	Clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C	Body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C1	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C2	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS8 Metal Clip

prodir®



Print areas

		mm	Inch	Print	Notes
A	Side cap	35 × 5	1,38 × 0,20	2 colours	-
B	Metal clip	33 × 6	1,29 × 0,23	5 colours	Pad printing or laser engraving
C	Body	36 × 5	1,41 × 0,20	2 colours	-
	with QR Code	36 × 7	1,41 × 0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C1	Side body	36 × 5	1,41 × 0,20	2 colours	
	with QR Code	36 × 7	1,41 × 0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C2	Side body	36 × 5	1,41 × 0,20	2 colours	-
	with QR Code	36 × 7	1,41 × 0,28	2 colours + white layer	Soft touch version: 1 colour + white layer

Colours and surfaces

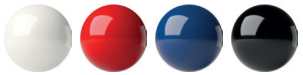
Cap and barrel

Matt



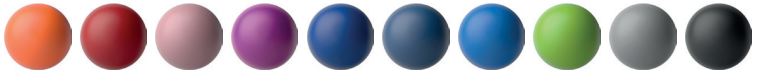
M02 M07 M58 M47 M70 M75

Polished



P02 P20 P55 P75

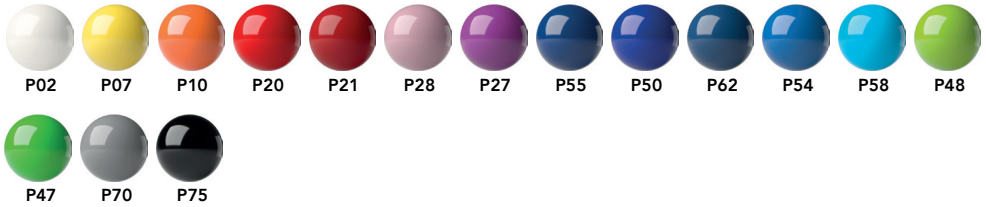
Soft touch



R10 R21 R28 R27 R50 R62 R54 R48 R70 R75

Clip holder

Polished



P02 P07 P10 P20 P21 P28 P27 P55 P50 P62 P54 P58 P48

P47 P70 P75

Metal clip

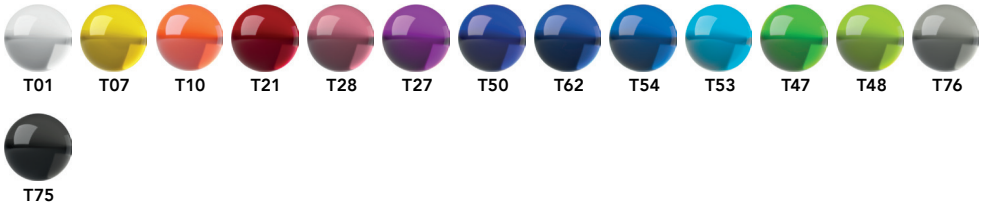
Satin finish metal



S70 S75 S80

Button

Transparent



T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76

T75

Polished



P02 P75

Satin finish metal



S70 S75 S80

Chrome finish metal

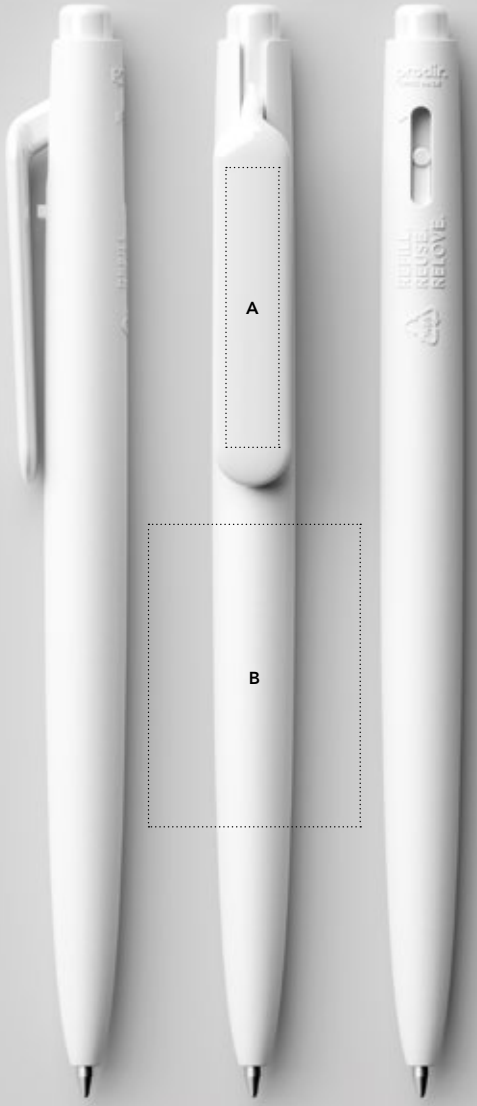


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

DS11

prodir®



Colours and surfaces

Body

Matt

M02 M07 M10 M20 M55 M58 M32 M66 M68 M75

Clip and push button

Polished

P02 P07 P10 P20 P55 P58 P32 P66 P68 P75

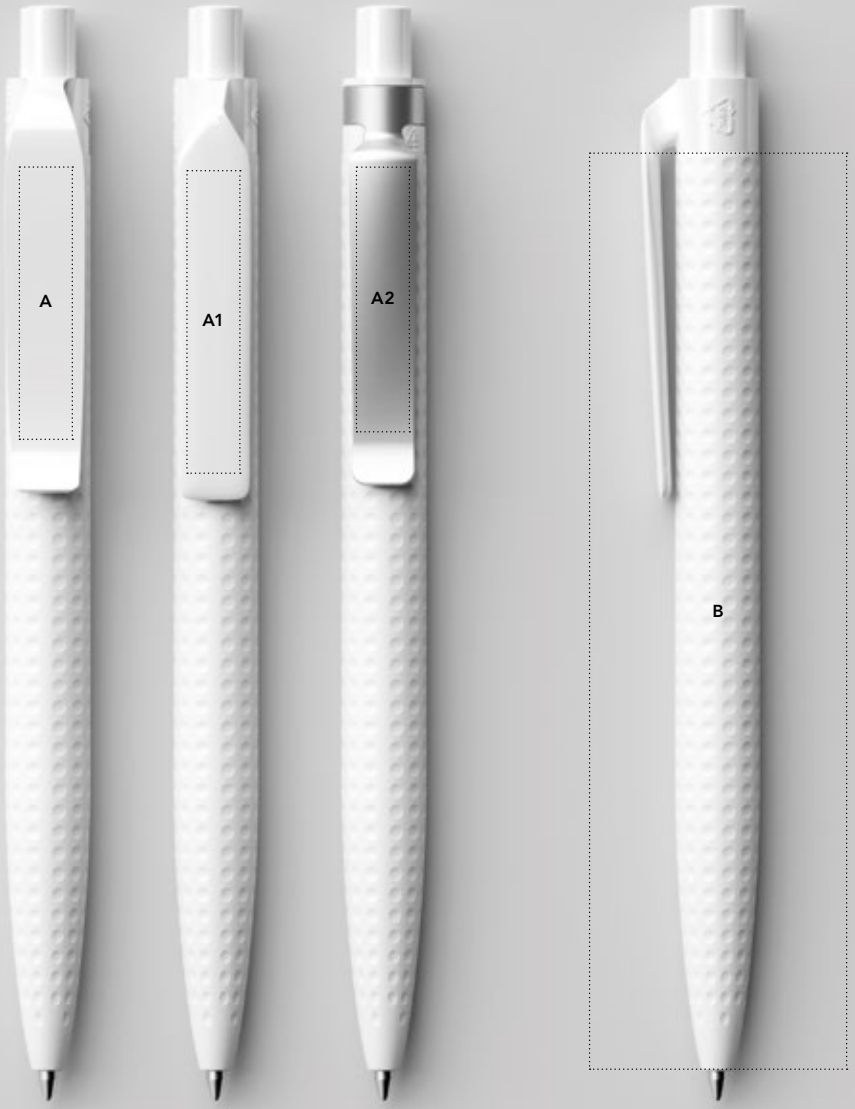
Print areas

		mm	Inch	Print	Notes
A	Clip	37 × 7	1,45 × 0,28	6 colours	-
	with QR Code	37 × 7	1,45 × 0,28	2 colours + white layer	-
B	Body	40 × 28	1,57 × 1,10	4 colours	-

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

QS00

prodir®



Colours and surfaces

Body (Personalized 3D surface and colour)

Matt: PMS

Matt + Polished: PMS

Soft touch: PMS

Flat and curved plastic clip

Transparent: PMS

Polished: PMS

Metal clip

Satin finish metal: S80, S75, S70, S13, S16, S61

Clip holder

Transparent: PMS

Polished: PMS

Button

Transparent: PMS

Polished: PMS

Satin finish metal: S80, S75, S70, S13, S16, S61

Chrome finish metal: C70

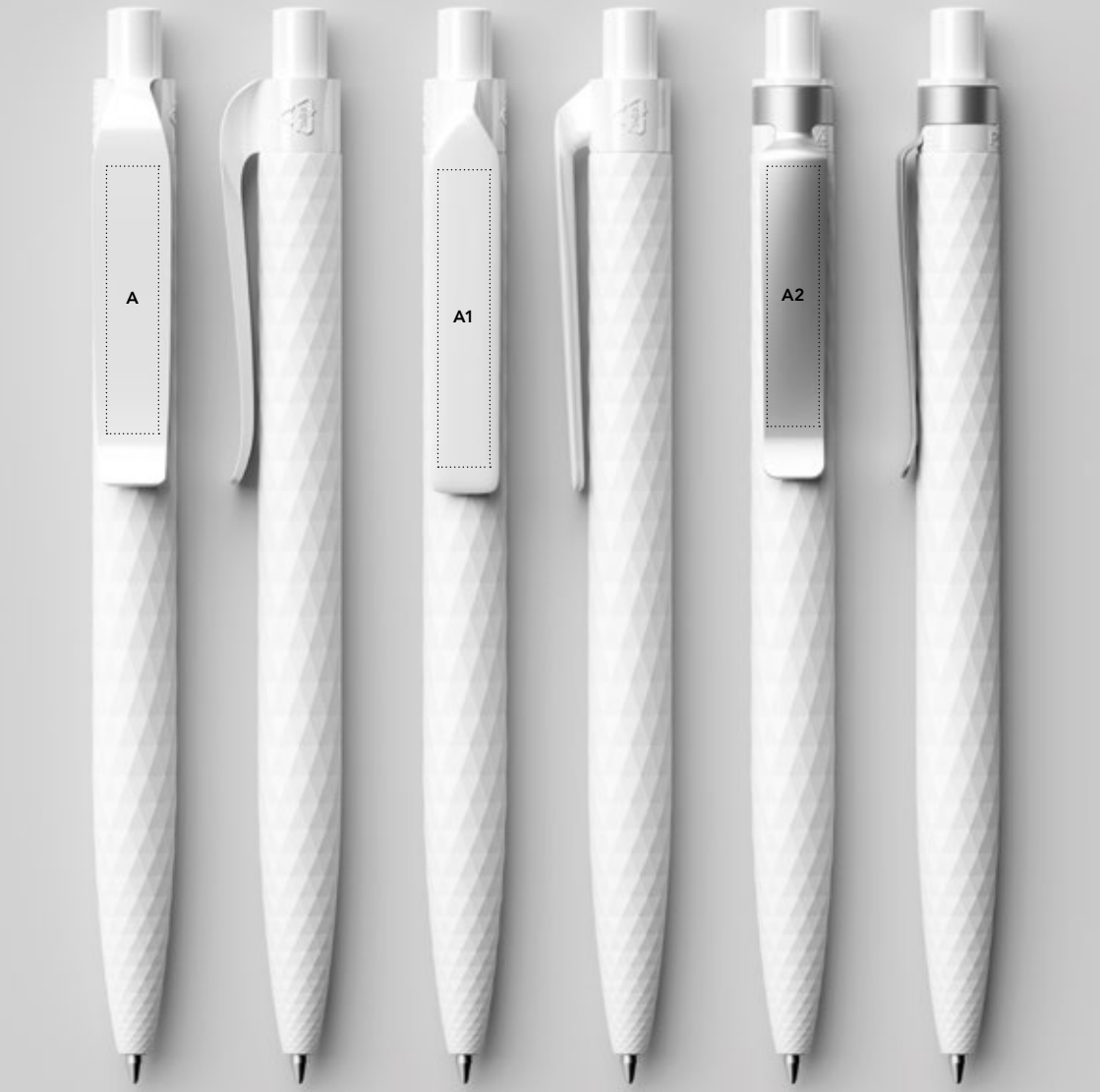
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)
B	Body	Personalized Pattern, details deepness 0.15 mm			

Minimum order quantity: 500 pens
For PMS starting from 10.000 pieces

QS01

prodir®



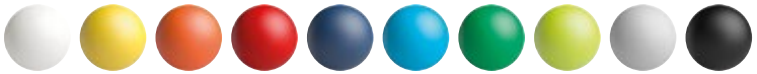
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt



M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch



R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent



T07 T10 T20 T62 T53 T67 T66

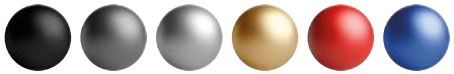
Polished



P02 P77 P75

Metal clip

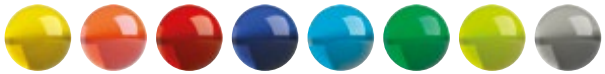
Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent



T07 T10 T20 T62 T53 T67 T66 T76

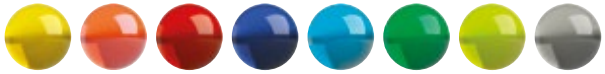
Polished



P02 P77 P75

Button

Transparent



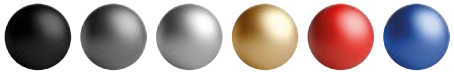
T07 T10 T20 T62 T53 T67 T66 T76

Polished



P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal



C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

QS03

prodir®



Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours + white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt



M75

Soft touch



R75

Flat and curved plastic clip

Transparent



T07 T10 T20 T62 T53 T67 T66

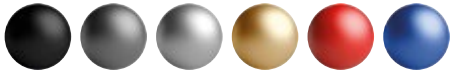
Polished



P02 P77 P75

Metal clip

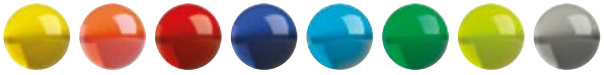
Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent



T07 T10 T20 T62 T53 T67 T66 T76

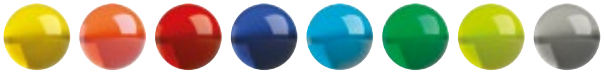
Polished



P02 P77 P75

Button

Transparent



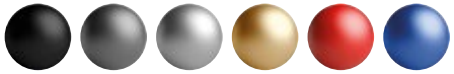
T07 T10 T20 T62 T53 T67 T66 T76

Polished



P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

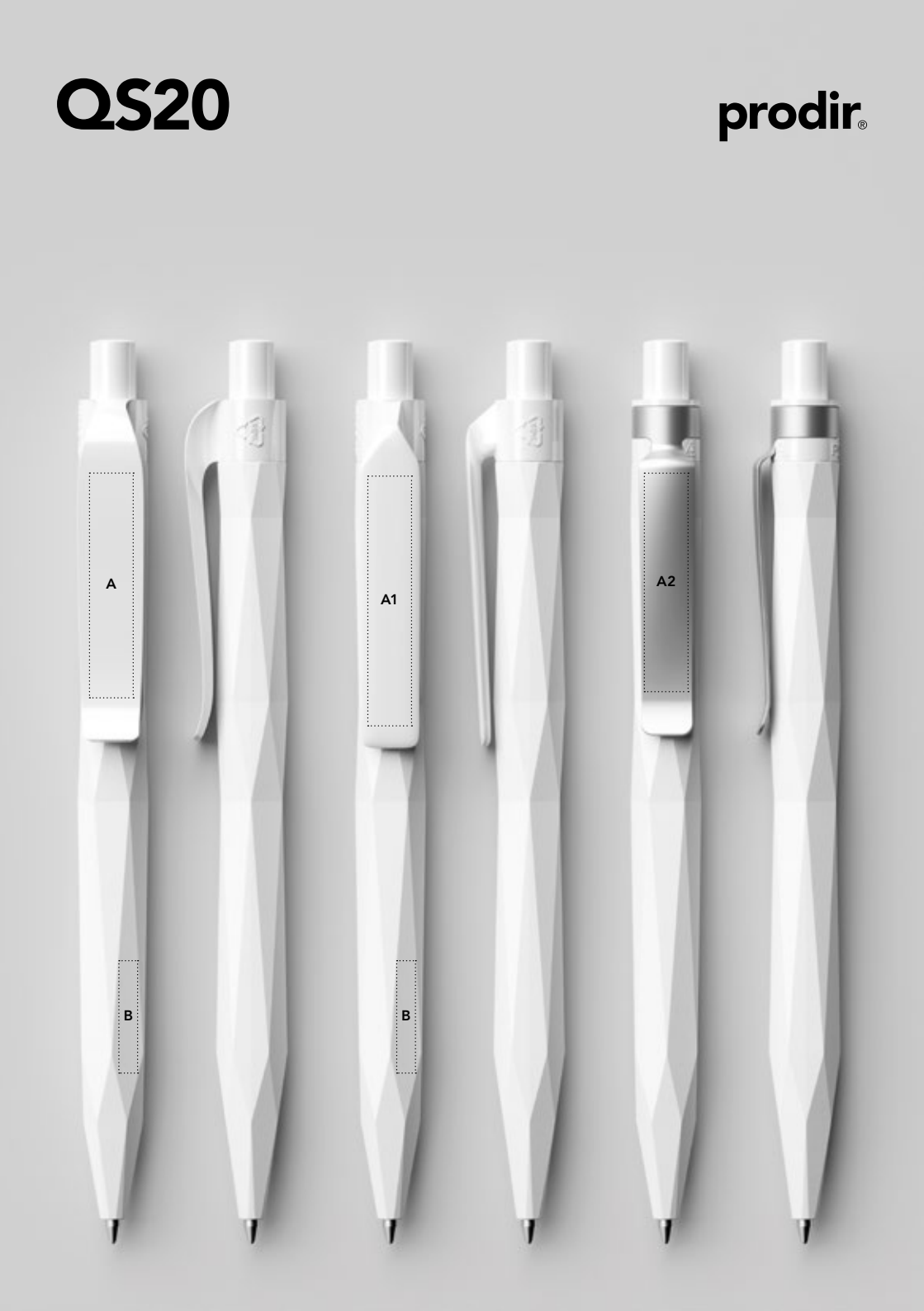


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

QS20

prodir®



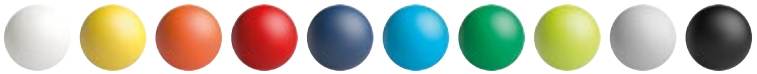
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36 × 7	1,41 × 0,28	6 colours	-
	with QR Code	36 × 7	1,41 × 0,28	2 colours + white layer	-
A1	Flat clip	40 × 7	1,57 × 0,28	6 colours	-
	with QR Code	40 × 7	1,57 × 0,28	2 colours + white layer	-
A2	Metal clip	35 × 7	1,38 × 0,28	5 colours	Pad printing or laser engraving (Not available for S16)
B	Barrel	18 × 3	0,70 × 0,11	1 colour	Only with matt surface Not available with metal clip

Colours and surfaces

Body

Matt



M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch



R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent



T07 T10 T20 T62 T53 T67 T66

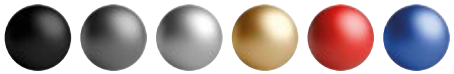
Polished



P02 P77 P75

Metal clip

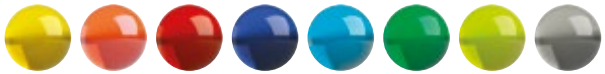
Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent



T07 T10 T20 T62 T53 T67 T66 T76

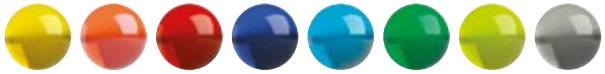
Polished



P02 P77 P75

Button

Transparent



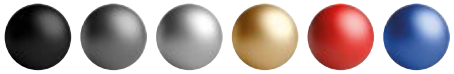
T07 T10 T20 T62 T53 T67 T66 T76

Polished



P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

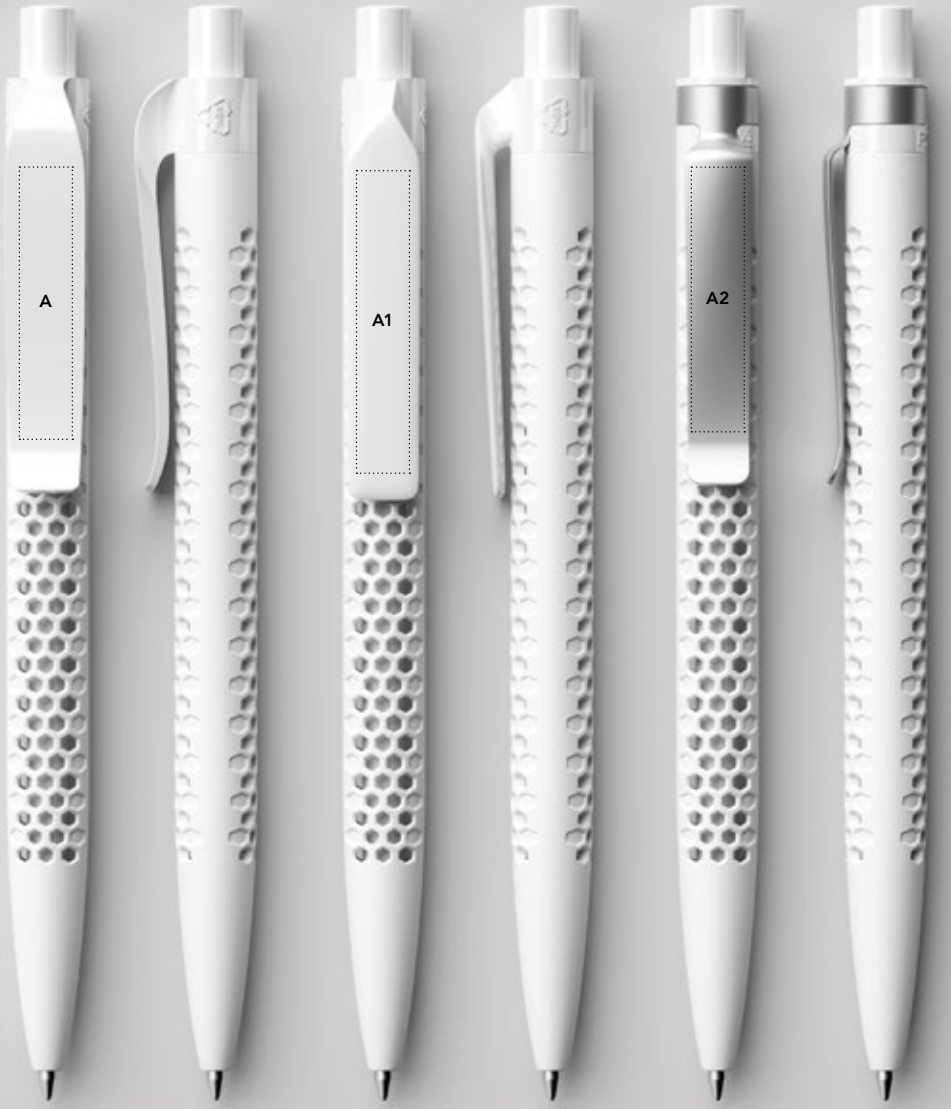


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

QS40 Air

prodir®



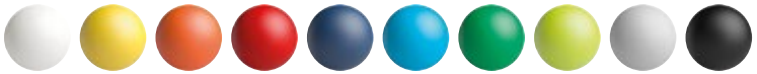
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours + white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt



M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch



R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent



T07 T10 T20 T62 T53 T67 T66

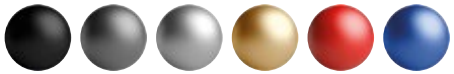
Polished



P02 P77 P75

Metal clip

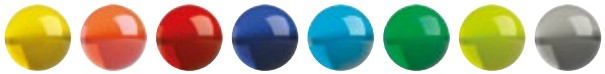
Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent



T07 T10 T20 T62 T53 T67 T66 T76

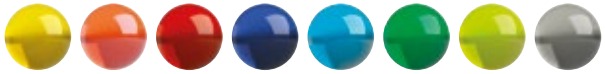
Polished



P02 P77 P75

Button

Transparent



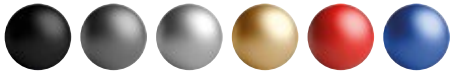
T07 T10 T20 T62 T53 T67 T66 T76

Polished



P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

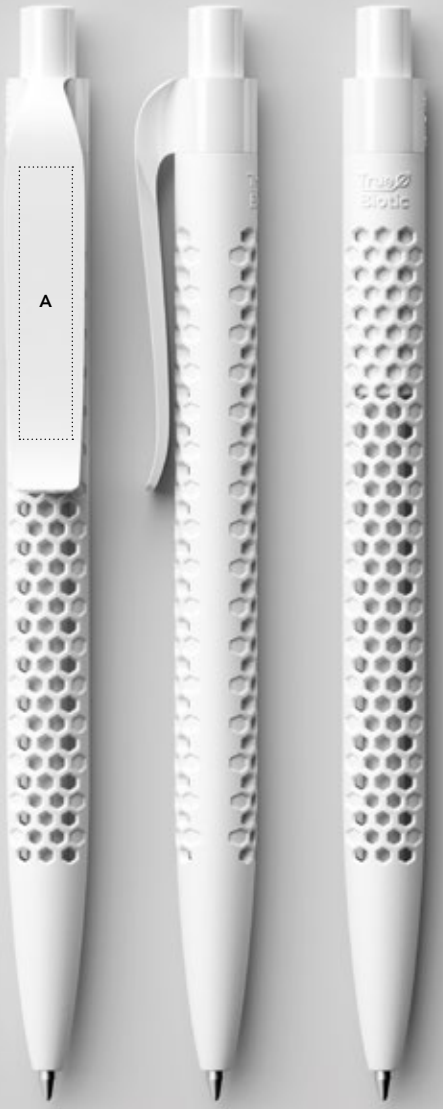


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

QS40 True Biotic

prodir®



Prodir is member of GO!PHA Global Organization for PHA

Colours and surfaces

Body and curved clip

True Biotic Matt

B02 B03 B11 B22 B41 B43 B55 B62 B75

Button

True Biotic Polished

B02 B03 B11 B22 B41 B43 B55 B62 B75

Made from non-toxic, biobased and biodegradable biopolymers (PHA).

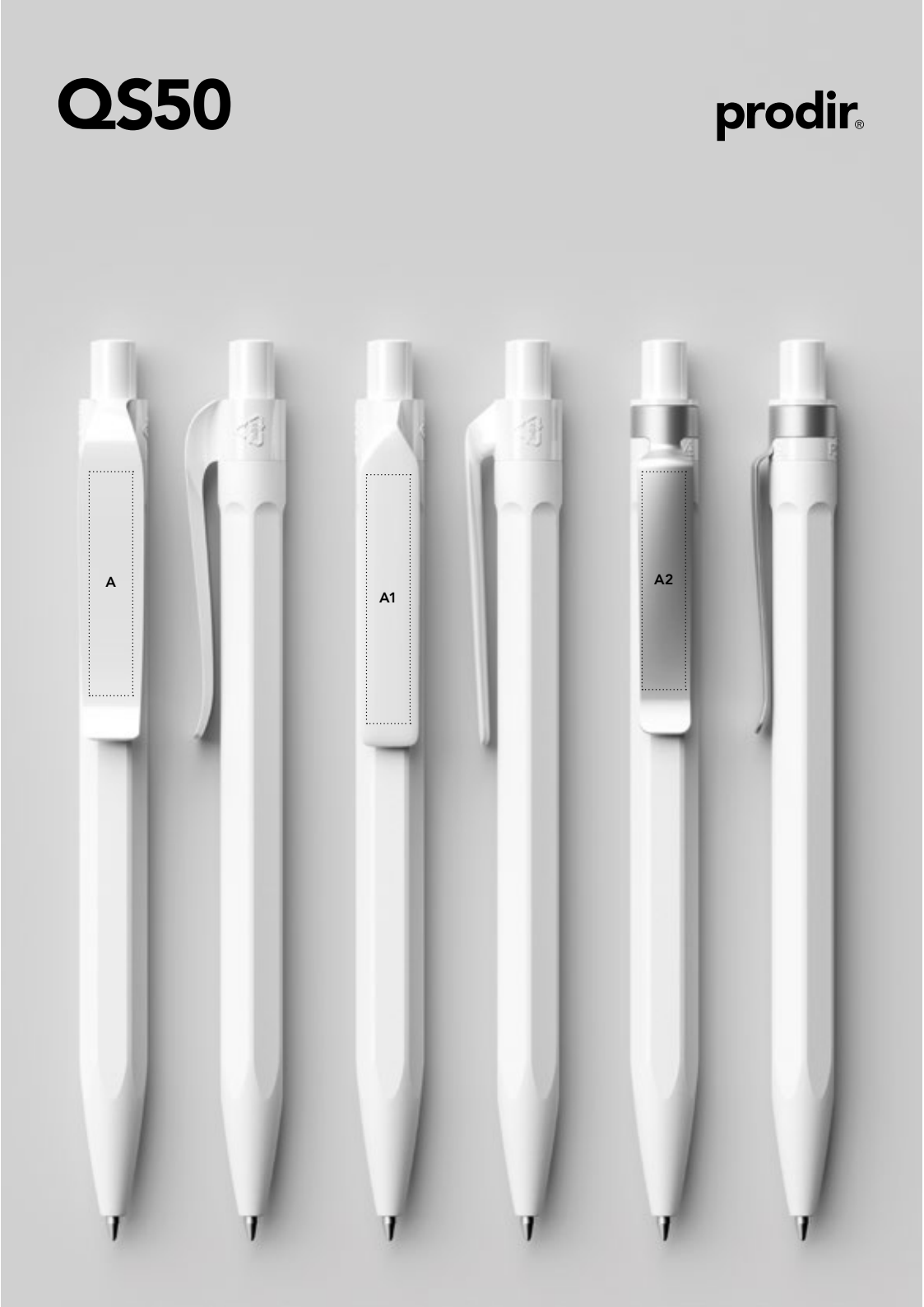
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

QS50

prodir®



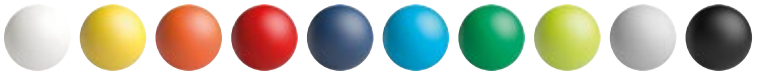
Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt



M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch



R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent



T07 T10 T20 T62 T53 T67 T66

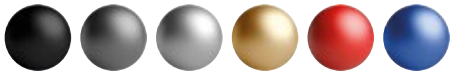
Polished



P02 P77 P75

Metal clip

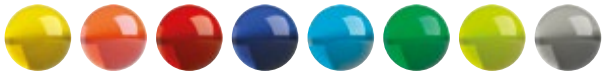
Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent



T07 T10 T20 T62 T53 T67 T66 T76

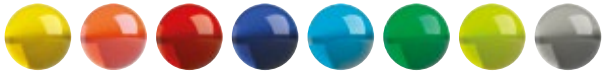
Polished



P02 P77 P75

Button

Transparent



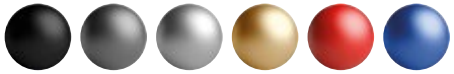
T07 T10 T20 T62 T53 T67 T66 T76

Polished



P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

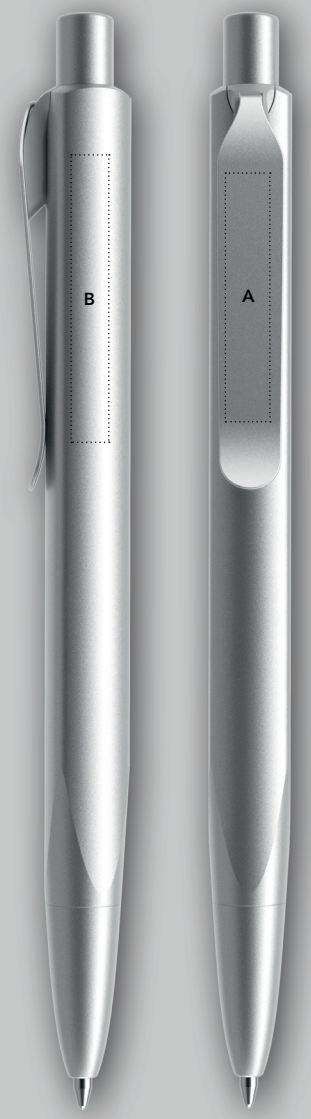


C70

Minimum order quantity: 500 pens
For PMS starting from 5.000 pieces

MS8

prodir®



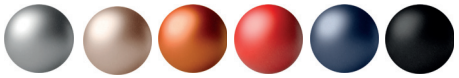
Print areas

		mm	Inch	Print	Notes
A	Metal clip	33 × 6	1,29 × 0,23	5 colours	Pad printing or laser engraving
B	Side barrel	35 × 5	1,38 × 0,20		Laser engraving

Colours and surfaces

Barrel

Satin finish metal



S70 S03 S15 S16 S63 S80

Clip holder

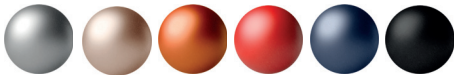
Matt



M02 M77 M04 M15 M21 M64 M75

Metal clip

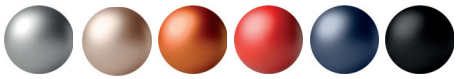
Satin finish metal



S70 S03 S15 S16 S63 S80

Button

Satin finish metal



S70 S03 S15 S16 S63 S80

Chrome finish metal



C70

Minimum order quantity: 150 pens
Clip Holder in PMS starting from 2.000 pieces